

# Privacy Policy – PopsPortal (Allegro Sales)

## 1. General Information

This Privacy Policy explains how PopsPortal processes personal data in connection with sales conducted via the Allegro platform. We process personal data in accordance with applicable data protection laws, including the General Data Protection Regulation (GDPR).

## 2. Data Controller

The data controller is:  
PopsPortal  
Jac. P. Thijsseweg 11  
2408ER Alphen aan den Rijn  
The Netherlands

## 3. Scope of Data Processing

We only process personal data necessary to fulfill orders placed via Allegro. This may include: name and surname, delivery address, contact details provided via Allegro, and order details. We do not collect data directly outside the Allegro platform.

## 4. Purpose of Data Processing

Personal data is processed solely for order fulfillment, shipping and delivery, handling returns and complaints, and compliance with legal obligations.

## 5. Communication

All communication is handled exclusively through the Allegro platform. We do not store or use customer contact details for marketing purposes.

## 6. Data Sharing

Personal data may be shared only with shipping providers, payment operators used by Allegro, and authorities if required by law. We do not sell or share personal data with third parties for marketing purposes.

## 7. Data Retention

Data is retained only for as long as necessary to complete the transaction and comply with legal and tax obligations.

## **8. Customer Rights**

Customers have the right to access their personal data, request correction or deletion, restrict processing, and lodge a complaint with a data protection authority. Requests should be submitted via Allegro communication.

## **9. Security**

We take appropriate measures to protect personal data against unauthorized access, loss, or misuse.

## **10. Final Provisions**

This Privacy Policy applies only to sales conducted via Allegro and may be updated if required by law or platform policies.