

# Appendix No. 10

## Appendix No. 10: Adding Products

1. Allegro.pl enables Users who made full Registration to add products on terms and conditions set out herein. In this Appendix, a product shall be understood as a specification of a given good (which may be an Item and the subject matter of the Listing), including the data and elements defined by Allegro.pl, and in particular the image, description and parameters of that item.

2. Products may be created only in categories selected by Allegro.pl.

3. Products may be created only if there are no such products in the databases of Allegro.pl.

4. A product is identified based on parameters identifying that product which shall in each case be defined by Allegro.pl in respect of a given product or product category.

5. Products are created using functionalities made available by Allegro.pl for that purpose.

6. In order to create a product, the User shall provide all the data and add elements defined by Allegro.pl, and in particular the User shall:

a. specify the product name and category,

b. complete all the mandatory parameters, including the parameters identifying the product,

c. add a photograph of the product, and

d. add a product description.

All the data must be provided and all elements indicated by Allegro.pl must be added in order for the product to be created.

The product description referred to in item d) above may refer only to the features, properties and functionalities of the product. The said description must not contain any other content, including content relating to any transaction concerning the product.

7. Once the product is created, it may be verified by Allegro.pl. Allegro.pl may check the product in terms of any obvious mistakes, errors or other prohibited content.

8. The product becomes active and may be used by all Users once the product is entered by the User.

9. Upon entering the data and content in relation to the product, the User creating the product shall give Allegro.pl the rights and consents specified in Articles 5.1 and 5.5 of the Allegro User Agreement (which shall apply accordingly) in regard to all the content and elements. Upon entering the product, the User shall lose the ability to edit the data and content added to the

product specifications card. The User may, however, report to Allegro.pl any errors and mistakes that took place while entering the product, using the relevant functionalities on Allegro.

10. The User undertakes to enter products in good faith and with due diligence and, by entering the product, the User represents that according to their best knowledge the data and elements they enter are truthful and describe the item in the proper manner. Abusing the functionalities for product entering or using them in violation of their purpose or the Allegro User Agreement is a breach of the Allegro User Agreement.

11. Allegro.pl is not required to use the product and may cease making it available to Users or remove it from its databases, or replace it by another product in whole or in part. A User who entered the product shall not obtain any rights in relation to the product, and in particular the User may not object to Allegro.pl exercising the rights that Allegro.pl has obtained in accordance with the Allegro User Agreement.