

"Get a refund of additional sales commission on Goods in the Allegro Days campaign" promotional campaign Terms & Conditions

1. General Provisions

1. The operator and organizer of the "Get a refund of additional sales commission on Goods in the Allegro Days campaign" promotional campaign (hereinafter: "Campaign") is Allegro Sp. z o.o. with its registered office in Poznań, address: ul. Wierzbicice 1B, 61-569 Poznań, entered in the Register of Entrepreneurs kept by the District Court for Poznań — Nowe Miasto and Wilda in Poznań, 8th Commercial Division of the National Court Register, under KRS number 0000635012, share capital: PLN 40,000,000.00, NIP (Tax Identification Number): 525-26-74-798, REGON (National Business Registry Number): 365331553 (hereinafter: "Company").
2. The Campaign starts at midnight on July 21, 2025, and ends on October 13, 2025 at 11:59 p.m.
3. The Campaign and all its criteria, including those related to the submitted Offers or generated revenue, apply exclusively to the allegro.pl platform.

2. Campaign participants

1. The Campaign is addressed to Sellers who, as on the qualification date, i.e., July 21, 2025, meet all of the following conditions:
 - a. have a Business Account on Allegro;
 - b. have no arrears towards the Company for the use of services available on Allegro;
 - c. have accepted these Terms & Conditions,
 - d. achieve a sales quality at least at the "Neutral" level on the Business Account referred to in sub-paragraph a) above,
 - e. participate in the Allegro Days campaign in the months from June 2025 until October 2025.

3. Campaign rules and Benefits

1. **All Sellers participating in Allegro Days during the Campaign will obtain a basic rebate of 40% for the additional sales commission on Goods in the Allegro Days campaign, to be settled automatically for each Transaction.**
2. In addition, Sellers may get **additional rebates** whose amount depends on meeting the specified conditions:
 - a. Sellers who generated any revenue greater than 0 in Offers qualified for Allegro Days and/or Allegro Days — AlleDiscount in June or July 2025 may get an additional rebate of 15% on the remaining amount of the charged additional sales commission for Goods in the Allegro Days campaign (after deducting the basic rebate referred to in paragraph 1 above). The rebate will be granted within 30 days from the end of the Allegro Days campaign running from August 4–11, 2025.
 - b. Sellers who complete at least one Transaction in the Offers submitted to Allegro Days in the editions of August 4–11, 2025, and/or September 5–14, 2025, and submit an appropriate number of Products to Allegro Days in those periods may get an additional rebate on any remaining amount of charged additional sales commission for Goods in the Allegro Days campaign, as per the table below:

The number* of Products submitted to Allegro Days	additional rebate on sales commission for Goods in the campaign
0-5	0%
6-50	5%
51-200	10%
201 or more	15%

*The number of submitted Products includes solely Products linked to the relevant Product Catalog. If the Seller submits more than one Offer related to the same Product, only one Product will count towards the total number of submitted Products.

3. The rebate will be granted within 30 days from the end of the Allegro Days campaign running on September 5–14, 2025 (for Offers participating in the August Allegro Days

edition), and on October 3–13, 2025 (for Offers participating in the August and/or September Allegro Days edition), respectively.

4. **For Offers qualified for the Allegro Days campaign that at the same time qualify for this Campaign, packages of additional "Feature" options (PLN 19.90/10 days) referred to in the Allegro Days Terms & Conditions will be refunded based on the amount of additional sales commission for Goods in the campaign remaining to pay after the application of rebates (basic and additional) referred to in paragraphs 1 and 2 above, granted in this Campaign.**

Example 1

If the amount of additional sales commission for Goods in the Allegro Days campaign calculated for the Seller's Offers during the September Allegro Days edition reaches PLN 1,000, then 40% of this amount will be refunded automatically to the Seller's account. In addition, the Seller has qualified for the additional rebate of 10% for submitting Products and generating revenue greater than 0 in these Offers in August 2025. The rebate will be calculated on the remaining amount of additional sales commission for Goods in the campaign, i.e., on PLN 600. The remaining amount of the sales commission on Goods in the campaign, i.e., PLN 540, will be divided by PLN 19.90. The result will be 28. This means that the Seller will be able to use 28 additional "Feature" options (PLN 19.90/10 days) to promote their own offers at a later date. The additional rebate referred to in paragraph 2(b) above and the additional "Feature" options (PLN 19.90/10 days) will be settled within 30 days from the end of the September Allegro Days edition.

If the Seller does not participate in the September Allegro Days edition, but participates in the August Allegro Days edition and meets the conditions for receiving the additional rebate, and participates in the October Allegro Days edition, then the additional rebate referred to in paragraph 2(b) above will be settled within 30 days from the end of the October Allegro Days edition.

5. The maximum discount that a Seller may obtain in connection with the Campaign may not exceed the total value of fees and sales commissions charged by the Company for the use of services available on Allegro (Comprehensive Service) during the Campaign period, less any discounts obtained in any programs, campaigns, and promotions organized by the Company. Additionally, the benefits granted in the Campaign may not be added to other discounts or benefits (granted as part of the same types of fees and sales commissions charged in accordance with Appendix No. 4 to the Allegro Terms & Conditions) granted in other promotions or campaigns organized by the Company.

4. Exclusion from the Campaign

1. The Company may exclude the Seller from the Campaign if: a. they violate these Terms & Conditions, the Smart! Coins Program Terms & Conditions, or the Allegro Terms & Conditions, specifically if this results in Account suspension or an excessive number of removed Offers, or transactional problems in relation to sales volume, b. otherwise violate any applicable laws in relation to their participation in the Campaign.
2. The Company may remove the Seller from the Campaign and suspend the Seller's Account on the Allegro platform prior notice in the event that the Seller participating in the Campaign has taken any steps to circumvent the security measures or caused data falsification.
3. The Company stipulates that making changes to the details of a Seller participating in the Campaign, referred to in paragraph 2.11 of the Allegro Terms & Conditions, during the Campaign (including to the NIP (Tax Identification Number)), may result in the exclusion of such Seller from the Campaign.
4. The Company may share with Sellers the reports concerning the results generated in the campaign in the Seller's offers.

5. Final provisions

1. All complaints regarding the Campaign should be submitted within 14 days of the incident against which the complaint is lodged using the contact form available on the [website](#).
2. The Company reserves the right to amend these Terms & Conditions at any time. Such amendments will be announced and published on the [website](#) and will become effective on the date indicated by the Company. At the same time, until the proposed amendments become effective, Sellers may submit a notice of termination of the Agreement to the Company via the [contact form](#) if they do not accept those amendments. If the termination notice referred to in the preceding sentence is not delivered to the Company, the Seller will be deemed to have accepted the amendments to the Terms & Conditions.
3. The Company is the controller of the Event Participants' personal data in connection with their participation in the Event, within the meaning of Article 4(7) of the Regulation (EU) 2016/679 of the European Parliament and of the Council of April 27,

2016, on the protection of individuals with regard to the processing of personal data and the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation). Personal data processing rules are specified in the Privacy Protection Policy attached as Appendix No. 5 to the Allegro Terms & Conditions.

4. Any matters not provided for in these Terms & Conditions shall be governed by the relevant provisions of the [Allegro Terms & Conditions](#), including definitions specified therein, and of the [Allegro Days Terms & Conditions](#).
5. The Terms & Conditions are available at:
<https://salescenter.allegro.com/terms/regulamin-akcji-promocyjnej-zgarnij-zwrot-dodatkowej-prowizji-od-sprzedazy-towaru-w-kampanii-allegro-days-WvOyaqOy2S9> in a format enabling their easy reading and printing. In the event that the Terms & Conditions have been drawn up in two language versions, Polish and English, in case of any discrepancies, the Polish version will prevail.