

# "ALLEGRO PRODUCT" PROGRAM TERMS & CONDITIONS

## Section 1. DEFINITIONS

1. Program – a promotional program titled "Allegro Product" described in these Terms & Conditions.
2. Participant – a Seller using a Business Account who meets the qualification conditions and participates in the Program.
3. Billing Account – a settlement tool in the Seller's Account to which sales commission refunds are transferred.
4. Bulky Goods – goods that, due to their dimensions or weight, do not qualify for standard delivery options with Allegro Smart!.
5. Allegro Terms & Conditions – the Terms & Conditions available at <https://allegro.pl/regulamin>.
6. Terms & Conditions – this document specifying the terms of use of the Program.
7. Assortment List – the list of Products covered by the Program.

## Section 2. GENERAL PROVISIONS

1. In matters not governed by these Program Terms & Conditions, the provisions of the Terms & Conditions, in particular Appendix No. 5 – Privacy Policy, shall apply accordingly. Capitalized terms not defined in the Program Terms & Conditions shall have the meaning ascribed to them in the Terms & Conditions.
2. The organizer of the Program is the Company.
3. The Program runs from May 26, 2026, until December 31, 2026.
4. The Program is addressed to Sellers registered on Allegro.pl, Allegro.cz, Allegro.sk, or Allegro.hu who, during its period, hold an active Business Account.
5. The objective of the Program is to increase the number of attractive Offers from the Assortment List and to expand the selection available to Buyers.
6. Participation in the Program is completely voluntary and free of charge.

## Section 3. TERMS OF PARTICIPATION

To participate in the Program, the Seller must cumulatively meet all of the following conditions at the time of qualification for the Program and throughout the duration of participation in the Program:

1. have one or more active Business Accounts registered on Allegro.pl, Allegro.cz, Allegro.sk, and Allegro.hu, not being subject to sanctions as referred to in the Allegro Terms & Conditions;
2. have a sales quality level (Merchant Score), as referred to in item 10.6 of the Allegro Terms & Conditions, at least at the "Good" level;
3. have no arrears towards the Company for using the Company's services;
4. activate the Program in the Discount Center during its period.
5. violate no provisions of the Allegro Terms & Conditions and these Terms & Conditions.

## Section 4. OFFER QUALIFICATION CRITERIA

The Program covers only Offers that cumulatively meet the following conditions:

1. refer to Products not included in the Allegro Product Catalog at the launch of the Program. The GTIN (EAN) is used for identification, provided that if a Product is in the Allegro Product Catalog at the launch of the Program but does not have the Goods condition parameter ("Stan") with the value "New" within the meaning of item 1.4 sub-item b) of Appendix No. 2 to the Allegro Terms & Conditions, it shall be deemed to meet the condition specified in the first sentence.
2. have the "New" condition parameter value for the Goods within the meaning of item 1.4 sub-item b) of Appendix No. 2 to the Allegro Terms & Conditions;
3. offer buyers the possibility to receive a VAT invoice;
4. have the Allegro Smart! status, and in the case of Bulky Goods offer free courier delivery;
5. have been listed in the categories or under the brands indicated in the Assortment List made available by Allegro under the link <https://allegro.pl/campaign/allegro-product>.

## Section 5. ASSORTMENT LIST UPDATE

1. Allegro reserves the right to extend the list of brands and segments of categories covered by the Program during its period.
2. The Assortment List is updated in the last week of each month and is valid from the first day of the next month.
3. Brands and segments, once added to the Assortment List, cannot be removed during the Program.

## Section 6. BENEFITS AND RULES OF SETTLEMENTS

1. Under the Program, the Company grants the Participant the following benefits:
  - a. a transaction rebate in the amount of 50% of the commission on sales charged in Offers qualifying for the Program, granted in the form of a refund to the Participant's Billing Account. The total amount of the refund due for a given calendar month will be calculated and transferred by the 20th day of the next month.
  - b. no unit fee and a 50% discount on the sales commission for a Featured Offer, granted in the form of a discount pack in the Discount Center.
2. In the case of the benefit referred to in section 1 sub-item a:
  - a. The maximum transaction rebate may not exceed the total value of fees and commissions on a given Marketplace charged by the Company for using the services available on Allegro (Comprehensive Service) during the Program period, reduced by rebates obtained under all programs, campaigns, tests, and promotions organized by the Company.
3. In the case of the benefit referred to in section 1 sub-item b:
  - a. the Participant is required to manually activate the discount pack in the Discount Center for Offers covered by the Program.
  - b. discounts are charged on an ongoing basis from the moment of their activation by the Participant.
  - c. the discount pack will be made available in the Discount Center following positive verification of the Offer and data processing, no later than within 48 hours from the moment the Offer is qualified for the Program.
4. Rebates and discounts are charged exclusively during the Program period.

## Section 7. EXCLUSIONS

1. The "Allegro Product" Program does not combine with:
  - the "0% sales commission for new offers in export" Program;
  - the Welcome Program;
  - other discount or promotional programs that reduce commission on sales in the same Offers.
2. Participation in the Program may also preclude participation in tests as well as other programs and promotions, if their terms and conditions or these Program Terms & Conditions so provide.
3. If eligibility for several promotions overlap, the promotion more beneficial for the Seller will apply, unless the Terms & Conditions of the relevant promotion provide otherwise.

## Section 8. VERIFICATION AND VIOLATIONS

1. Allegro verifies that products are correctly assigned to brands and categories.
2. If it is found that a product was incorrectly (mistakenly) assigned to brands and categories in order to obtain an undue transaction rebate, the Participant shall lose the right to a sales commission refund from the transaction rebate for such Offers.
3. Repeated abuses referred to in item 2 may result in the Seller's permanent exclusion from the Program, with no possibility to join again. Exclusion from the Program referred to in this item shall be preceded by a prior notice to cease violations sent to the Participant, which has remained ineffective.
4. The Company may also exclude a Participant from the Program with immediate effect if, during participation in the Program, they:
  - a. violate the provisions of the Terms & Conditions, Allegro Terms & Conditions, or any other terms and conditions or agreement concluded with the Company;
  - b. take actions aimed at or resulting in the avoidance of payment in connection with fees or commissions charged by the Company;
  - c. take actions aimed at or resulting in bypassing Allegro security measures or falsifying data on Allegro;
  - d. violate legal provisions in connection with participation in the Program or the use of Allegro;
  - e. their Business Account is suspended or they lose the status of a User within the meaning of the Allegro Terms & Conditions.
5. In the event that a violation of the rules referred to in item 4 is not of an irreversible or flagrant nature, the Company shall exclude the Participant from the Program, provided that a prior notice to cease the violation and remedy its effects has been sent to the Participant and remained ineffective for a period of no less than 24 hours from the time of delivery of the notice.

## Section 9. FINAL PROVISIONS

1. The Participant joins the Program in connection with their economic activity carried out via Allegro, and the Participant's accession to the Program under the Terms & Conditions is of a professional nature to them.
2. The Company's liability to the Participant for non-performance or improper performance of obligations arising from the Terms & Conditions is limited to damage caused by the Company's intentional fault. The Company's liability for damage in the form of lost profits is completely excluded.
3. The Company reserves the right to amend the Program Terms & Conditions during the Program

period, providing appropriate advance notice of no less than 15 calendar days. In the event of a lack of acceptance of the planned amendments to the Program Terms & Conditions by the Participant, Article 14 section 2 of the Allegro Terms & Conditions shall apply accordingly.

4. The Company reserves the right to terminate the Program, of which it shall inform the Participants with appropriate advance notice of at least 15 days.
5. Notifications and notices referred to in the Terms & Conditions will be delivered by the Company via the e-mail address assigned to the Participant within their Business Account.
6. If the Program is terminated early, the acquired rights to a sales commission refund will be settled as described in Section 6.
7. Information on the rules for processing Participants' personal data can be found in Appendix No. 5 to the Allegro Terms & Conditions – Privacy Policy.
8. Any matters not provided for in these Terms & Conditions will be governed by the provisions of the Allegro Terms & Conditions.
9. Any complaints related to the Program should be submitted electronically (contact form) within 14 days from the incident against which the complaint is lodged.