

"Smart! Weeks 2025 — AlleDiscount" Campaign Terms & Conditions

1. The operator and organizer of the **Smart! Weeks 2025 — AlleDiscount** (hereinafter: "**Campaign**") is Allegro sp. z o.o. with its registered office in Poznań, address: ul. Wierzbicice 1B, 61-569 Poznań, entered in the Register of Entrepreneurs kept by the District Court for Poznań — Nowe Miasto and Wilda in Poznań, 8th Commercial Division of the National Court Register, under KRS number 0000635012, share capital: PLN 40,000,000.00, Tax Identification Number (NIP): 525-26-74-798, National Business Registry Number (REGON): 365331553 (hereinafter: "**Company**").
2. The Campaign runs from:
 - a. **May 5, 2025, midnight (GMT + 01:00), until May 15, 2025, 11:59 p.m. (GMT + 01:00)** — for offers with the "**Smart! Deal**" badge. Purchase in these Offers may only be made by Buyers with an active Allegro Smart! membership.
 - b. **May 16, 2025, midnight (GMT + 01:00), until May 19, 2025, 11:59 p.m. (GMT + 01:00)** — for offers with the "**-X%**" badge. All Allegro Users can make purchases in these Offers.
3. The Campaign is addressed to Partners meeting all the following conditions:
 - a. Have an active Business Account on Allegro;
 - b. Have at least one payment method available on Allegro, configured in accordance with Appendix No. 7a or 7b to the Allegro Terms & Conditions;
 - c. Have no arrears towards the Company for the use of services available on Allegro;
 - d. Achieve a Sales Quality rating at least at the Neutral level in the Account referred to in sub-paragraph (a) above.
4. The Company will publish a list of Goods (hereinafter: "**List of Goods**") on <https://help.allegro.com/sell/pl> to be included in the Campaign, together with the "**Maximum Price**" indicated by the Company and the "**Minimum Reduction by Allegro**" expressed as a percentage, guaranteed by the Company for each Good. Goods indicated in the List of Goods are selected by the Company on the basis of consumer interest in the Goods and prevailing sales trends on and outside Allegro.
5. Any Offers presenting Goods that constitute devices within the meaning of Article 1(2)(1) of the Act of April 7, 2022, on medical devices (Dz.U.2022.974), i.e., medical devices, medical device equipment, and products listed in Annex XVI to Regulation (EU) 2017/745 of the European Parliament and of the Council of April 5, 2017, on medical devices, amending Directive 2001/83/EC, Regulation (EC) No 178/2002 and Regulation (EC) No 1223/2009 and repealing Council Directives 90/385/EEC and 93/42/EEC, and in vitro diagnostic medical devices and in vitro diagnostic medical device equipment referred to in Regulation (EU) 2017/746 of the European Parliament and of the Council of April 5, 2017, on in vitro

diagnostic medical devices and repealing Directive 98/79/EC and Commission Decision 2010/227/EU, they may participate in the Campaign only after the Partner has previously (before the launch of the Campaign) submitted a written [statement](#) in accordance with the Allegro Terms & Conditions (Section 10). This statement must be delivered by the Campaign's start date to the Company's address, i.e., Fabryka Norblina, budynek Galwan, ul. Żelazna 51/53, 00-841 Warszawa (marked WYROBY MEDYCZNE).

6. The Offer may be submitted to the Campaign via the functionality available in "Advertising and Promotion" -> "Campaigns & Programs" -> via the "Submit" option -> "Smart! Weeks 2025 - AlleDiscount". Submission of Offers to the Campaign means acceptance of these Campaign Terms & Conditions (hereinafter: "**Terms & Conditions**").
7. Partners may only submit active Offers to the Company, in line with the requirements below:
 - a. The condition parameter: "New," if this is required;
 - b. Offer type: "Buy Now";
 - c. The "With VAT invoice" parameter must be checked;
 - d. Minimum quantity available, indicated in the List of Goods in each case;
 - e. Linked to the Product Catalog.
8. Offers meeting the requirements referred to in paragraphs 4–7 above should be submitted to the Campaign by the Partner at a price not higher than the Maximum Price for the relevant Goods (hereinafter: "**Price Proposed by the Partner**").
9. In the Campaign, via the mechanism of the "[Allegro Prices](#)" program, the Company will reduce the Price Proposed by the Partner by at least a percentage equal to the Minimum Discount, but no more than up to 60% of the Price Proposed by the Partner. The resulting price will be visible to Buyers in the Offer (hereinafter: "**Price Reduced by the Company**"). The Price Reduced by the Company will be effective from the Campaign start date until the end of the Campaign, until the Campaign Goods are sold out, or until the Campaign budget is exhausted.
10. The Price Reduced by the Company in the Offer should be 3% lower compared to the lowest price from the previous 30 days for that Offer.
11. At the end of the Offer's participation in the Campaign, including in the cases referred to in paragraph 9 above and paragraphs 17–18 and 22–24 below, the price of the Goods in the Offer will revert to the price before the reduction (hereinafter: "**Base Price**"), unless the Partner's Offer has been qualified for another promotional campaign on Allegro, in which case its price will be set according to the rules specified in the relevant promotional campaign.
12. The Partner declares that they accept and agree that the Company may reduce the price of the Goods listed in the Campaign, up to a maximum of 60% of the Price Proposed.
13. Settlement of the Campaign will be made in accordance with the "Allegro Prices" program Terms & Conditions attached as Appendix No. 21 of the Allegro Terms & Conditions (hereinafter: "**Allegro Prices Terms & Conditions**"), with the stipulation that the transaction

rebate reducing the remuneration due to the Company referred to in Section 1 of the Allegro Prices Terms & Conditions will be equal to the difference between the **Price Proposed by the Partner** and the **Price Reduced by the Company**.

Example

Product name	Base Price	Maximum Price	Price Proposed by the Partner	Minimum Reduction by Allegro (%)	Price Reduced by the Company (maximum value)	Price Reduced by the Company (minimum value)
product 1	PLN 105.00	PLN 100.00	PLN 100.00	10%	PLN 90.00	PLN 60.00
product 2	PLN 105.00	PLN 100.00	PLN 95.00	10%	PLN 85.50	PLN 57.00

(product 1) The Partner put up for sale Goods at a price of PLN 105. The Maximum Price for these Goods in the Campaign, according to the table above, is PLN 100 and the Minimum Discount (%) is 10%. Partner submits the Offer to the Campaign at the price of PLN 100. The Company will reduce the price of this Offer to a minimum of PLN 90, but no less than PLN 60. Sales commission in this Offer will be charged on the price of PLN 100 (the Price Proposed by the Partner). The transaction rebate reducing the remuneration payable to the Company will be at least PLN 10 with a reduction to PLN 90, and PLN 40 with a maximum reduction to PLN 60.

(product 2) The Partner put up for sale Goods at a price of PLN 105. The Maximum Price for these Goods in the Campaign, according to the table above, is PLN 100 and the Minimum Discount (%) is 10%. Partner submits the Offer to the Campaign at the price of PLN 95. The Company will reduce the price of this Offer to a minimum of PLN 85.5, but no less than PLN 57. Sales commission in this Offer will be charged on the price of PLN 95 (the Price Proposed by the Partner). The transaction rebate reducing the remuneration payable to the Company will be PLN 9.50 with a reduction to PLN 85.5, and PLN 38 with a maximum reduction to PLN 57.

14. The Company may, at its sole discretion, promote the Offers covered by the Campaign in the Allegro Deal Zone in the relevant product category, and in the promotional areas on Allegro made available for the Campaign.
15. The Company will impose a purchase limit per Buyer in the Offers submitted to the Campaign in accordance with the values indicated in the [List of Goods](#)
16. Offers from the List of Offers may participate in the Campaign even if the Partner:
 - a. Has previously removed their Account from the [Allegro Prices](#) program; or
 - b. Has excluded a previously submitted Offer from the [Allegro Prices](#) program.
17. The Company stipulates that Offers submitted to the Campaign may be excluded from the Campaign in the following situations:
 - a. When the Campaign budget allocated for the Goods or Campaign is exceeded;
 - b. When the Goods covered by the Campaign are removed from the Allegro Product Catalog or are replaced by another product from the Catalog;
 - c. When the **"Price Reduced by the Company"** in the Offer, reduced by 3%, is higher than the lowest price of that Offer from the previous 30 days;
 - d. When the quantity of the Goods in the Offer has sold out. Then, the the Offer price will revert to the **Base Price**, preventing that Offer from participating in the Campaign again (sub-paragraph (c) above);
 - e. When the Offer no longer meets the criteria described in paragraphs 5 and 7 above.
 - f. When Offer stops being attractive compared to standard market prices
18. The Partner may withdraw from the Campaign while it is active by excluding the Offer from the Campaign via the functionality available at "Advertising and Promotion" -> "Campaigns & Programs" -> "Smart! Weeks 2025 - AlleDiscount," by clicking "Cancel" next to the selected Offer. Exclusion from the Campaign will be effective within 2 hours of notification. An Offer thus excluded will not be allowed to participate in the Campaign again at the current price.
19. The Company is the controller of Campaign Participants' personal data in connection with their participation in the Campaign, within the meaning of Article 4(7) of the Regulation (EU) 2016/679 of the European Parliament and of the Council of April 27, 2016, on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation). Personal data processing principles are provided in Appendix No. 5 of the Allegro Terms & Conditions titled "Privacy protection policy."
20. Any complaints concerning the Campaign should be submitted via the [contact form](#).
21. The Company reserves the right to amend and supplement these Terms & Conditions at any time. Such amendments will be announced and published at <https://help.allegro.com/sell/pl> and become effective on the date indicated by the Company. At the same time, until the proposed amendments become effective, the Partner may submit a termination notice in document form to the Company's email address indicated by the Company if the Partner does not accept those amendments. If the termination notice referred to in the preceding

sentence is not delivered to the Company, the Partner will be deemed to have accepted the amendments to the Terms & Conditions.

22. The Company may at any time verify the requirements referred to in paragraphs 3–7 above. In the event of the negative outcome of the verification referred to in the preceding sentence, the Company may request the Partner to update the Offer so that it meets the requirements specified in these Terms & Conditions. Otherwise, the Partner may lose the opportunity to participate in the Campaign.
23. Regardless of the Partner meeting the terms specified in paragraphs 3–7 above, in justified cases, in particular, when the Partner:
 - a. Fails to comply with the Terms & Conditions or the Allegro Terms & Conditions, in particular, if such failure results in the Account being suspended, or in an excessive number of removed Offers, or transactional problems in relation to the sales volume,
 - b. acts in a way that results in the loss of trust in the Partner, also in the case of the failure to meet the obligations related to the participation in the Campaign,
 - c. Has taken any steps to circumvent the security measures or falsify data;
 - d. When the sales quality level in the Partner's account falls below Neutral.

The Company reserves the right to refuse to qualify the Partner for the Campaign, remove the Partner from the Campaign, and suspend their Allegro Account. In the situation referred to in the previous sentence, the Company will justify its decision at the request of the Partner.

24. The Company further stipulates that the Partner may be excluded from the Campaign when the total value of discounts granted to the Partner in a given month is close to the remuneration due to the Company for the services provided on Allegro.
25. If Offers in the List of Goods are submitted both for the Campaign and for the Smart! Weeks 2025 Campaign, Partners will only receive benefits granted under the Terms & Conditions (paragraph 13 above), which means that the benefits granted in the above-mentioned campaigns will not add together.
26. All disputes arising from the provision of services in the Campaign will be settled by the common court proper for the Company's registered office.
27. Any matters not provided for in these Terms & Conditions will be governed by the relevant provisions of the Allegro Terms & Conditions, including Appendix No. 21 "Details of Allegro Prices program," with the definitions specified therein.
28. These Terms & Conditions have been drawn up in two languages: Polish and English. In case of any discrepancies, the Polish version shall prevail.
29. The Terms & Conditions are available at:
<https://salescenter.allegro.com/terms/regulamin-uczestnictwa-partnerow-w-kampanii-smart-weeks-2025-alleobnizka-GRlxobM2LfY> in a format allowing for their easy reading and printing.