



Allegro.pl Insertion Order Form

Please send the completed form and the advertising materials to your contact person from the Allegro.pl Advertising Office.

Campaign ID	
Campaign name	
Campaign dates	
Ordering company	
Street	
Postal code, city/town	
NIP (tax ID number)	

Full name	
E-mail address	
Phone number	

Advertising product	Advertisement parameters	Model	Start of display	End of display	Unit price	Price with surcharges	Discount	Unit	Quantity	Net amount

Service value net of tax:

VAT (23%):

Total amount due:

VAT invoices for the above amount will be issued as follows:

The amount due specified above should be paid by the ORDERING PARTY within 30 days of the invoice date.

I hereby represent that the company I represent is VAT registered and I authorize the Allegro.pl Advertising Office to issue VAT invoices without the recipient's signature. I represent that I have read and that I accept the terms and conditions for the Insertion Order, the Price List and the technical specification of the Allegro.pl Advertising Office. If the advertising price list of the Advertising Office is changed, Allegro.pl will adjust the above or issue an additional order for the amount equal to the difference between the old and the new price of the advertisement covered by the order. The change will apply only to advertisements that are to be displayed one month after the publication of the new price list. The new or adjusted order should be sent to Allegro.pl no later than four weeks before the display to which it relates. Failure to send such an order will be understood as withdrawal from further campaign.

On the basis of the Ordinance of the Minister of Finance of 17 December 2010 on electronic transmission of invoices, principles of their storage and presentation to tax authorities or tax audit authorities (Journal of Laws 2010 No. 249, item 1661), the Ordering Party hereby consents for invoices, duplicate invoices and correcting invoices to be sent in electronic form and authorizes the Service Provider to issue an invoice, duplicate invoice or correcting invoice without the Ordering Party's signature

Stamp, date and signature of the ORDERING PARTY

Confirmation of order acceptance



Parameters of advertising products covered by the insertion order

Every product displayed on the Allegro.pl website must meet specific technical requirements, in compliance with the [Advertising specification](#). The main details are provided in the following table.

Advertising product	Width	Height	File size	Available formats	Link to the template	Additional information